



Pistachio Growers: The Fruits of Their Labor Yield Significant Results for the Economy

Economic Impact Report February 2011



**Pistachios were the
4th largest exported
California commodity
in 2009.**

– Commodity Export Value
Ranking, California Agriculture Resource
Directory 2010-2011 (CDFA)

**Collectively, California,
Arizona and New Mexico
represent 99.99 percent of
the nation's pistachio
production, with more than
800 growers in the pistachio
community.**

**The Pistachio Grower
Economic Impact Study
examined the financial
impact of California, New
Mexico and Arizona's
pistachio growers.**

**The study was conducted on
behalf of the Western
Pistachio Association by
Dennis Tootelian, Ph.D.,
Tootelian & Associates.**

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Pistachio growers' spending snapshot – by the dollar

- Pistachio growers in California, Arizona and New Mexico spend nearly **\$415.3 million** annually, or nearly **\$1.2 million per day**, to reinvest in their businesses and their local economies.
- This spending creates overall business activity projected to total nearly **\$682.5 million** each year, or nearly **\$1.9 million** every day.

Pistachio growers' expenditures create an economic ripple effect that generates thousands of jobs.

- **5,910 jobs** are created each year in farming and non-farming sectors as a result of pistachio grower spending.
- The labor income generated by these jobs is projected to be more than **\$224.4 million** annually for wages and salaries for new employees, as well as expanded incomes for those already working in the industry.

Pistachio growers' spending stimulates the economy by providing business tax revenue that helps pay for state and local programs that further benefit the communities where growers live and work.

- More than **\$24.4 million** annually in taxes and other business licenses and fees are generated from the economic activity created by pistachio growers – that is **\$66,849** in funding each day of the year.



A Closer Look at the Numbers ...

- In one year alone pistachio grower spending creates enough jobs to fund the **6,000 positions** Google plans to fill in 2011.
- Pistachio growers generate **more than \$682.5 million** in economic activity each year, or enough money to pay each resident in the city of Fresno, California a one-time payout of \$1,350 (505,479 pop); \$432 to the citizens of Phoenix, Arizona (1,579,839 pop); and \$10,972 to the citizens of Santa Fe, New Mexico (62,203 pop).
- The **more than \$24.4 million** in business tax dollars created by pistachio grower spending, would be enough to cover California's Emergency Medical Services Authority budget for nearly two years (\$13,376,000 or 179.8% of the agency's budget projected for 2008-2009).