



Pistachio Growers in California: Spending Snapshot by the Dollar

Economic Impact Report February 2011



Pistachios were the
4th largest exported
California commodity
in 2009.

– Commodity Export Value
Ranking, California Agriculture Resource
Directory 2010-2011 (CDFA)

Collectively, California,
Arizona and New Mexico
represent 99.99 percent of
the nation's pistachio
production, with more than
800 growers in the pistachio
community.

The Pistachio Grower
Economic Impact Study
examined the financial
impact of California, New
Mexico and Arizona's
pistachio growers.

The study was conducted on
behalf of the Western
Pistachio Association by
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California pistachio growers spend nearly \$409.1 million annually in the state, averaging more than \$1.1 million each day of the year. This spending impact creates a ripple effect that spurs job growth in other industries and reinvests millions into California's economy.



A Closer Look at the Numbers in California:

\$672.3 million in business activity

- Pistachio growers create more than **\$672.3 million** in overall business activity in California, which amounts to more than **\$1.8 million** each day of the year.
- This is enough money to pay each resident in the city of Fresno, California a one-time payout of **\$1,330** (505,479 pop).

5,820 jobs and \$221.1 million in labor income

- Pistachio grower expenditures create an economic ripple effect that generates more than **5,820 jobs** each year in farming and non-farming sectors. By comparison, in one year alone pistachio grower spending creates nearly enough jobs to fund the 6,000 positions Google plans to fill in 2011.
- The labor income generated by these jobs is projected to be more than **\$221.1 million** annually for wages and salaries for new employees, as well as expanded income for those already working in the industry.

\$24 million in additional business taxes

- More than **\$24 million** annually in additional taxes will be created from the increased business activity caused by California's pistachio growers, equating to **\$65,880** each day of the year.
- Depending on how these business tax funds are used, they can help pay for state and local programs that further benefit all Californians. For example, **\$24 million** would be enough to cover the entire budget for California's Emergency Medical Services Authority for nearly two years (179.8% of the agency's \$13,376,000 projected budget in 2008-2009).