



Pistachio Growers in Arizona: *Spending Snapshot by the Dollar*

Economic Impact Report February 2011



Collectively, California, Arizona and New Mexico represent 99.99 percent of the nation's pistachio production, with more than 800 growers in the pistachio community.

The Pistachio Grower Economic Impact Study examined the financial impact of California, Arizona, and New Mexico's pistachio growers.

The study was conducted on behalf of the Western Pistachio Association by Dennis Tootelian, Ph.D., Tootelian & Associates.

For more information, contact: Vanessa Smith 916.492.5314, vanessa.smith@fleishman.com, or visit westernpistachio.org.

Arizona pistachio growers spend nearly \$4.1 million annually in the state, averaging nearly \$11,270 each day of the year. This spending impact creates a ripple effect that spurs job growth in other industries and reinvests millions into Arizona's economy.



A Closer Look at the Numbers in Arizona:

\$6.83 million in business activity

- Pistachio growers create more than **\$6.83 million** in overall business activity in Arizona, which amounts to more than **\$18,520** each day of the year.
- This is enough money to pay each resident in the city of Scottsdale, Arizona a one-time payout of **\$278.21** (245,500 pop).

60 jobs and \$2.2 million in labor income

- Pistachio grower expenditures create an economic ripple effect that generates nearly **60** jobs for the state each year in farming and non-farming sectors.
- The labor income generated by these jobs is projected to be more than **\$2.2 million** annually for wages and salaries for new employees, as well as expanded income for those already working in the industry.

\$241,765 in additional business taxes

- Nearly **\$241,765** in additional taxes will be created annually from the increased business activity caused by Arizona's pistachio growers, equating to **\$660** each day of the year.
- Depending on how these business tax funds are used, they can help pay for state and local programs that further benefit all Arizona communities. For example, **\$241,765** would be enough to cover more than 6% of the budget for Arizona's Department of Fire, Building and Life Safety (6.4% of the agency's \$3,764,000 projected budget in 2008-2009).